# CMPUT 626 - A2 Machine Learning and Practical Privacy

## Thinking About Cryptography 2

Fall 2023, Tuesday/Thursday 3:30-4:50pm

Send me your paper preferences TODAY.

Include any scheduling conflicts.

If you just joined, by TOMORROW NOON.

#### Block/Stream Ciphers, Public Key Cryptography...







#### Detect? Messages Changed in Transit





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#### Not. Good. Enough.



# **Goal:** Make it hard for Mallory to find a second message with the same checksum as the "real" one

### Towards Integrity: Cryptographic Hash Functions



Common examples:

• MD5, SHA-1, SHA-2, SHA-3 (aka Keccak after 2012)

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#### **Properties: Preimage-Resistance**



#### **Goal:** Given y, "hard" to find x such that h(x) = y

#### **Properties: Second Preimage-Resistance**



#### **Properties: Collision-Resistance**



#### **Goal:** It's hard to find any two distinct x, x' such that h(x) = h(x')



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#### Making it too hard to break these properties?

- SHA-1: takes 2<sup>160</sup> work to find a preimage or second image
- SHA-1: takes 2<sup>80</sup> to find a collision using brute-force search

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- SHA-1: takes 2<sup>160</sup> work to find a preimage or second image
- SHA-1: takes 2<sup>80</sup> to find a collision using brute-force search

There are faster ways to find collisions in SHA-1 or MD5

#### **Collisions are easier due to the birthday paradox**



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What's the probability two of us have the same birthday?





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Collisions are easier due to the birthday paradox









### How about a bad example? (Integrity over Conf.)



**Q:** What can Mallory do to send the message she wants (change it)?



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**Q:** What can Mallory do to send the message she wants (change it)?

A: Just change it...Mallory can compute the new hash herself.



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### How about a less bad example? (Integrity & Conf.)



**Q:** What can Mallory do to send the message she wants (change it)?



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### How about a less bad example? (Integrity & Conf.)



**Q:** What can Mallory do to send the message she wants (change it)?

#### A: Still. Just change it.



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### Limitations for Cryptographic Hash Functions

Integrity guarantees only when there is a <u>secure</u> way of sending/storing the message digest



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way of sending/storing the message digest

I could publish the hash Good idea, the key would be too big, though it would be useful...for verification

#### Limitations for Cryptographic Hash Functions

I could publish

the hash

cure 🛱 Integrity guarantees only when there is a What if...we don't have an external channel? way of sending/storing the message

> ey would be too big, though it idea, vould be use I... for verification

#### Authentication and Hash Functions

- Use "keyed hash functions"
- Requires the key to generate or check the hash value (tag)



#### **Called:** Message authentication codes (MACs)

#### Message Authentication Codes (MACs)



Use "keyed hash functions" e.g., SHA-1-HMAC, SHA-256-HMAC, CBC-MAC

#### **Combine Ciphers and MACs**



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#### But how to combine them?

- MAC-then-Encrypt versus
- Encrypt-and-MAC versus
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Ideally, there is an authenticated encryption mode that combines them...but...

Examples that do:

• GCM, CCM, or OCB
#### Make it work?

- Alice and Bob have a secret key **k** for a cryptosystem
- Also, a secret key K' for their MAC



# **Consider:** How can Alice build a message for Bob in the following three scenarios.

# MAC-then-Encrypt

- Alice and Bob have a secret key k for a cryptosystem and a secret key K' for their MAC
- Compute the MAC on the message, then encrypt the message and MAC together, and send that ciphertext.



#### Encrypt-and-MAC:

- Alice and Bob have a secret key k for a cryptosystem and a secret key K' for their MAC
- Compute the MAC on the message, the encryption of the message, and send both.

E<sub>k</sub>(m)||MAC<sub>K</sub>(m)]



#### Encrypt-then-MAC:

- Alice and Bob have a secret key k for a cryptosystem and a secret key K' for their MAC
- Encrypt the message, compute the MAC on the encryption, send encrypted message and MAC

#### Which order is correct?

**Usually:** we want the receiver to verify the MAC first!

Q: Which should be recommended then?

 $E_k(m||MAC_{K'}(m))$  vs.  $E_k(m)||MAC_{K'}(m)$  vs.  $E_k(m)||MAC_{K'}(E_k(m))|$ 

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**Recommended:** Encrypt-then-MAC,  $E_k(m) || MAC_{\kappa'}(E_k(m))$ 

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# More properties that matter?











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**A:** Either Alice or Bob could create any message and MAC combo...also Carol doesn't know the secret keys.

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### Implications? Repudiation Con't



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**Repudiation Property:** For some applications this property is good...others less good (private convos, ecommerce...).

# Digital Signatures - For When Repudiation is Bad



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- The message has not been altered after sending, MAC
- The above two properties should be **provable** to a third party, this property is not like a MAC

Achievable? Use techniques similar to public-key crypto (last class)

# Making Digital Signatures

1. Two keys again



- 2. Everyone gets the verification key 🖓 🖓 🖓
- 3. Alice signs with private signing key
- 4. Bob verifies using verification key 🚳 🗔
- 5. If it verifies correctly, success, valid signature

#### DIgital Signatures at a Glance



#### Faster Signatures, aka More Hybrids

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- Signing large messages, slow
- However, a hash is much smaller than the message...

$$\frac{m||sig}{sig = Sign_{sk}(h(m))} \rightarrow \bigcup \qquad Verify_{vk}(sig, h(m))?$$

 Finally, authenticity and confidentiality are separate, you need to include both if you want to achieve both
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# The Key Management Problem



**Q**: How can Alice and Bob be sure they're talking to each other?

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## The Key Management Problem



**Q**: How can Alice and Bob be sure they're talking to each other?

**A:** By having each other's verification key!

Q: But how do they get the keys...

# The Key Management Problem...Solutions?



# Inference Attacks?

#### What are inference attacks?



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Goal: Learn something (non-trivial) and privacy sensitive from the system

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### Context for Inference Attacks: The Model

- Attacks generally rely on information "leakage"
- The leakage can be intentional:
  - Sending usage statistics to a service provider (Microsoft, Apple, ...)
  - Reporting our location to Google Maps
  - Publishing census data
- Some leakage is unintentional:
  - E.g., side-channels: you saw these earlier!

Attacks can combine all leaked information with auxiliary information to infer non-trivial sensitive data!

### Example: Machine Learning

- Adversary: can issue queries to the machine learning model.
- Functionality: A data collector gathers data from users and trains a machine learning model with it (they don't intend to leak anything non-trivial by the adversary).



Auxiliary or

background

### Example: Machine Learning

- Adversary: can issue queries to the machine learning model.
- Functionality: A data collector gathers data from users and trains a machine learning model with it (they don't intend to leak anything non-trivial ?

**Q:** What non-trivial privacy-sensitive information could the adversary infer?

Auxiliary or

background information

Inference

### Example: Machine Learning

- Adversary: can issue queries to the m Leakage:
  Inferences from the ML model

**Q:** What non-trivial privacy-sensitive information could the adversary infer?

### **Example 2: Machine Learning**



**Q:** What non-trivial privacy-sensitive information could the adversary infer?

# Why study inference attacks?

### Adversarial Thinking

- Think like an adversary to understand the *vulnerabilities* of a system and develop *protection techniques*.
- When designing inference attacks, we also apply **Kerckhoff's principle** (or Shannon's maxim), adapted to privacy

### **Adversarial Thinking**

- Think like an adversary to understand the *vulnerabilities* of a system and develop *protection techniques*.
- When designing inference attacks, we also apply **Kerckhoff's principle** (or Shannon's maxim), adapted to privacy

Assume the adversary knows how the system works

- there are no hidden parameters other than the users' data
- the adversary can even know some rough distribution that the users' data follows)

### Designing a System Aware of Inference Attacks

For any system that relies on users' data, there are two goals:

- Utility: Design a system that provides benefits to its users and the service provider
- **Privacy:** Design a system that provides protection against inference attacks

**Q:** What are "utility" and "privacy"? How do we "measure" them?

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Q: What are "utility" and "privacy"? How do we "measurplicated… It's complicated.

### Recall, What is privacy?



### What is privacy?

- Useful definition: informational self-determination
  - "The right of the individual to decide what information about himself should be communicated to others and under what circumstances" (Westin, 1970)
- Privacy is having control over:
  - $\circ$   $\,$  Who we share our data with
  - Who they can share it with
  - For what purpose they use it
  - Etc.

### **Quantifying Privacy?**

- Protecting the sensitive information e.g., not just data, also meta-data, relationships, timing, whether a user participated in a system, etc.
- Quantifying privacy is very hard

There is **no cure-all metric** for privacy, measuring privacy can be computationally intractable, etc.

### Quantifying Privacy: Theoretical Notions

- **Syntactic** notions of privacy: these are computed on the leaked or released data. They are data dependent
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- **Syntactic** notions of privacy: these are computed on the leaked or released data. They are data dependent
  - K-anonymity, I-diversity, t-closeness, etc
- Semantic notions of privacy: these are computed on the data release mechanism itself, and they hold regardless of the data (data independent)
  - Mostly Differential Privacy

### Quantifying Privacy: Empirical Notions

- The performance of an **inference attack** e.g., the attacker error, accuracy, true positive rate, false positive rate, etc
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### Quantifying Privacy: Empirical Notions

- The performance of an **inference attack** e.g., the attacker error, accuracy, true positive rate, false positive rate, etc
- Can provide an **upper bound** on privacy

**Q:** Why an upper bound?

A: Can't get more privacy if this attack succeeds

# Utility and Privacy

### Utility

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Communications system:

• For users: being able to communicate



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#### Machine learning:

- For participants: maybe they get compensation?
- For data owner: it can sell access to the model for revenue
- Analysts: they pay to get benefits from the model's outputs
- General public: maybe the model outputs are good for society?



### Quantifying Utility

Q: How do we quantify utility?

Communications system:



Machine learning:



## Quantifying Utility

Q: How do we quantify utility?

Communications system:



- Low packets dropped
- High bandwidth/throughput
- Low latency/delay...

#### Machine learning:



- Useful model (high test accuracy)
- Unbiased model (low disparity among subpopulations)
- Low computational requirements to build the model
- Fast training algorithm...

### The Privacy-Utility trade-off

• Given any metric for privacy and for utility, they are usually at odds:



- Q: How do you design a system that provides maximum utility?
- Q: How do you design a system that provides maximum privacy?
- Designing a system that provides a good privacy-utility trade-off is hard!

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- How do you design a system that provides maximum utility?
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- How do you design a system that provides maximum privacy?

You don't design it

 Designing a system that provides a good privacy-utility trade-off is hard!

### Inference Attacks: Goals and Techniques

- As we saw before, the attacker can have different **goals**:
  - Infer data
  - Infer a property of the data
  - Infer the presence (membership) of some data
  - Infer the behavior of a user
  - Infer some attributes of a data sample
  - Infer dependencies among the data
  - o ...

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- There are different techniques to perform an inference attack:
  - Statistical tools (estimation theory, detection theory, maximum likelihood, Bayesian inference...)
  - Combinatorics
  - Heuristics
  - Machine learning
  - 0 ...

## Inference Attack Examples

### Inference attacks: examples

- Let's see examples of inference attacks with different **goals** and **techniques**.
- You need to understand these attacks, their goal, the leakage they exploit and the techniques they use.

There are:

- 1. Census reconstruction attacks
- 2. SQL inference attacks (tracker attacks)
- 3. Database reconstruction attacks
- 4. Statistical inference attacks
  - Maximum Likelihood
  - Maximum A-Posteriori
- 5. De-anonymization attacks
- 6. Side-channel attacks
- 7. ML Inference attacks
- 8. Linking attacks

- A census involves collecting lots of privacy-sensitive data.
- Some useful aggregate statistics are released.
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- Example:

**Background data:** adversary knows a participant that self-identifies as white is 35 years old.

**Released aggregates:** 

	COUNT	AGE MEAN
Total population	4	24
White	2	26
Asian	2	22



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**Q:** Can you guess the age and self-identified race of every participant?

**A:** W1=17, W2=35, A1=21, A2=23



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#### Census reconstruction attacks

• Another example, no background information:

Q: Can you guess the self-identified race, age, and marital status?

	COUNT	AGE MEAN	AGE MEDIAN
Total population	4	37.5	35.5
White	2	42.5	42.5
Asian	2	32.5	32.5
Single	1	25	25
Married	3	41.66	31



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One white has to be W=31 (because that's the median of married), and the other white is W=54. These values meet the total population age median.

#### Census reconstruction attacks

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**A:** If you assume the single person is Asian, A1=25, then A2=40. One white has to be W=31 (because that's the median of married), and the other white is W=54. These values meet the total population age median.

If you **do the same assuming the single is White**, you get W1=25, W2=54, A1=31, A2=34, which does not meet the age median result, so it can't be true.

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# **SQL Query Attacks**

## SQL query attacks

- A data collector creates a relational database (table) with data from different clients.
- An adversary can issue SQL queries to gather data from the table.
- The database management system allows queries with the following syntax: SELECT SUM(ATTRIBUTE) FROM (TABLE) WHERE (CONDITION)
- However, any queries that match less than X entries or more than N-X entries are discarded.



## SQL query attacks: example

- The table Employees has four attributes:
  - Names are unique
  - Ages are between 18 and 65
  - Position is either 'full time' or 'part time'
  - $\circ$  Salaries are between 50k and 500k

Name	Age	Position	Salary
Alice	40	full time	120k
Carol			

- You know Carol is in the dataset, and that around 50% of the people in the dataset are 'full time'.
- There are N records in the dataset; any query that matches less than  $\frac{N}{10}$  or more than  $\frac{9N}{10}$  entries is discarded.
- Can you recover Carol's salary? How many queries do you need? SELECT SUM(ATTRIBUTE) FROM (TABLE) WHERE (CONDITION)

# SQL query attacks: solution

• There are N records in the dataset; any query that matches less than  $\frac{N}{10}$  or more than  $\frac{9N}{10}$  entries *is discarded*.

Name	Age	Position	Salary
Alice	40	full time	120k
Carol			

Solution:

Q1=SELECT SUM(Salary) FROM Employees WHERE (Position='full time' OR Name=Carol) Q2=SELECT SUM(Salary) FROM Employees WHERE (Position='full time' AND Name!=Carol) Salary=Q1-Q2

If Carol is part time:

		Q1	Q2	Q1-Q2
Full time				
Part time				
	Carol			

If Carol is full time:

		Q1	Q2	Q1-Q2	
Full time					Q1-Q2 always gets Carol's
	Carol				salary!
Part time					

#### SQL query attacks:

- The lesson is: even if the result of a query is harmless (too general), the combination of two or more queries can be very dangerous (very specific).
- Placing restrictions on individual queries, while still reporting exactly values, does not work.
- When coming up with SQL query attacks in this setting:
  - Look for an attribute that you can use to make sure you always bypass the restriction so that the query goes through.
  - After you design the queries, check that they get the desired value regardless of the values of other attributes in the dataset (e.g,. whether Carol was full or part time in the previous example)

### Inference attacks in Machine Learning

- There are many possible inference attacks in ML.
- Think about the adversary **goals** and possible **techniques**



# **ML** Attacks

### Inference attacks in Machine Learning

- There are many possible inference attacks in ML.
- Think about the adversary **goals** and possible **techniques**



# Cryptography done...



#### **Presenter Instructions**

- Send me slides before class (30 minutes before)
- You can use figures etc. from the paper (with attribution)
- Make your own slides
  - Yes, even if it is a USENIX paper and you can download the authors slides
- Practice your timing
- Prepare some discussion prompts

#### Presentations Proto-Rubric

- Slides quality (appropriate use of space, lack of typos, etc)
- Speaking (audible, pacing/speed, use of space/not distracting)
- Organization (good structure, all the important parts, impact)
- Presenter (variation in voice, eye contact, movement, humour, other?)
- Timing
- Discussion facilitation (prepared with sufficient background information to achieve)

#### Paper Review Proto-Rubric

- (0,1,2) Included all required attributes
- (0,1,2) Accurate [for each of the required attributes]
- (0,1,2) Insightful [for each of the required attributes]

#### Presenter Feedback Proto-Rubric

- (0,1,2) Included all required attributes
- (0,1,2) Accurate [for each of the required attributes]
- (0,1,2) Helpful [for each of the required attributes]

**Required attributes:** 

- Timing
- Slides
- Presentation (speaking, engagement, etc)